



## STAR SIGNS OVERVIEW

Star Signs, LLC is a regional and national leader in the environmental graphics and commercial signage. Drawing on its experience dating back to 1979, Star has built a strong reputation with its customers as a highly creative and cost effective provider of custom signage and graphics projects.

We combine expertise in creative design, custom manufacturing and hands-on project management to deliver to our customers signage and graphics products that realize their vision. Our commitment to close communication throughout the project ensures that our work is streamlined, efficient, and cost effective.

Project Management. Star builds a team to manage and complete every signage and graphics project it undertakes. Each project team brings together individuals with proven experience in each applicable phase of custom signage and environmental graphics fabrication and installation. Each project is managed by an experienced project manager who works closely with our customer and customer representatives to ensure that our design, fabrication and installation work fulfills the expectations of our customer.

**Graphic Design.** Our graphic designers are uniquely qualified and specialize in graphic design and the incorporation of graphics into a working sign system. They have extensive experience in selecting the optimal typography, materials and colors to be used, and in

planning the specific fabrication, mounting and installation techniques needed for each particular custom signage and graphics product. Our designers are experienced with Adobe Illustrator CC, Adobe Photoshop CC, SketchUp, Fusion 360 and OnShape among other programs in both Windows and Macintosh platforms. Their experience also includes scanning, digital photography, and raster-to-vector conversion.

Production Management. Our production management team works closely with our project managers to ensure that fabrication and installation are accomplished in a timely and professional manner. The team has 45 years of combined production management experience. They have been serving national and regional accounts for many years and we are organized to handle challenging custom signage and environmental graphics projects as well as the more straight forward projects typical to our industry. We constantly strive to provide excellent customer service and on-time installation.

**Fabrication.** Star Signs' fabrication team consists of talented craftsmen/women with extensive experience in fabricating custom signage and graphics.

**Installation Expertise.** Our four person installation team has 55 years of sign installation expertise.

