



# STAR SIGNS SIGN POSTS

Think Big...Color that is.



Two samples of large scale digital printing in action at Kauffman Stadium, home of the Kansas City Royals Baseball Club.

Large format digital printing seems to be everywhere you look. It's an economical solution to add color and brand identity to new spaces or update existing spaces. Star Signs has learned through hands-on experience that it requires attention to detail and good communication with the client to achieve the perfect final product.

In order to provide the best quality prints for our projects and clients, Star Signs has invested in professional grade color matching equipment to achieve your color matching goals.

We use a XRite iOne Xtreme spectrophotometer to develop media print profiles and calibrate our equipment. Our Solvent and UV printers are Pantone matched and our computer monitors are calibrated. All printers

are also calibrated to achieve similar color results, this allows the ability to print direct to a wide range of materials and keep the color consistent between printers.

So that color matching is not a concern for our customer, we have a thorough sample approval process that insures the final print is exactly what the designer or client had in mind. The equipment and training we have invested in allow for us to more accurately achieve the color request of our customers.

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## Projects

Star Signs just completed a project at the University of Missouri's Taylor Stadium that involved placing an oversized Tiger head on the outside of the stadium.



In Columbia, South Carolina, Star Signs collaborated again with Gensler, Washington D.C. to provide custom interior graphics for a project at Edens & Avant corporate offices. The scope of work included a large format digitally printed wallcovering and the "Passion" wall pictured below that showcased the hobbies and interests of the company's employees.



Look closely and you'll see that the project including a golf club, rolling pin, flip flops and a football.



If you're hungry and in Lawrence, Kansas, anytime soon, please be sure to visit Esquina Restaurant. Before you go in look

## When we say Large Format Digital Printing is Everywhere, we mean Everywhere!



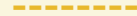
*Now large scale printing can be done on any texture or surface like here on the walls of Arrowhead Stadium.*

Textured surfaces have never been an option for graphic film applications...until now! 3M's Graphic Film for Textured Surfaces IJ8624 offers great print quality and superior conformability to textured surfaces that can expand your branding and identity into brand new territories!

We can print photographic images in almost any size or shape. An overlamine can also be applied for outstanding durability. A cost-effective solution for textured surfaces --the vinyl can be quickly and cleanly applied with no paint cleanup or drying time needed.

Star Signs has experience in applying this new heat applied material to brick, concrete block, and tile. Give us a call if you have a challenging application you'd like us to look at.

up and see some of our new work. If you won't be heading to town soon, then here's a picture of what you'll find.



A new scoreboard logo measuring 36' wide by 40' has been installed for the Kansas City Royals. The logo can easily be seen as you drive along I-70 near the Truman Sports Complex.

