



STAR SIGNS

# SIGN POSTS

## An Almost New Beginning.



Exterior sign before (top) and after.

As most of you know, Star Signs has been in business for over 30 years. A fact we are very proud of.

As some of you know, we have had a new owner and a new logo for 3 years now. Another fact we are very proud of.

One of our favorite problems is being too busy to work on our own in-house projects - that explains the three year project time line in getting our new logo displayed! This past spring, in between all of our clients' projects, we finally found some time to put a sign on our own building.

Our new sign is a custom fabricated cabinet with a dimensional beveled frame. The reverse channel letters are halo-lit with white LED modules. The red "star" in the letter "A" is backlit by these same LED's. To add even

more drama, the cabinet is spaced away from the wall and the entire perimeter is halo-lit with red LED's. It's a pretty stunning sign both day and night.

## Getting to know Star Signs.

Here at Star Signs, we pride ourselves in getting to know our clients, their projects, and their goals so that we provide the best quality product to fit their needs. We also think it is important for our clients to get to know us.

There are constantly new products and processes becoming available to us in the signage and graphics industry. One of our priorities is getting this information out to designers and architects for use in their upcoming projects. From digital print graphics, to LED lighting, to sustainable practices, we've got a lot of information to share.

If you would like more information on our capabilities or specific processes, we would be delighted to visit your offices for a "Lunch & Learn" or other specific presentation. In the Kansas City area, please contact Shelley Rosdahl at 785-842-4892. In the St. Louis region, please contact Jeanna Stoll at 785-312-1020.

We look forward to hearing from you!

June 2010

In This Issue

[An Almost New Beginning.](#)

[Getting to know Star Signs.](#)

[See you in DC!](#)

[Will you 'Fan' Us?](#)

[Projects](#)

### Projects

Star Signs recently completed a custom exterior sign project for [Cafe Roux](#) at Park Place



in Leawood, Kansas. Cafe Roux is a contemporary restaurant offering a Southern/Cajun influenced menu consisting of the freshest seafood.

At the University of Kansas Star Signs did an interpretative sign for the new [KU Rain Garden](#). The KU Student Rain Garden is a demonstration project for the University that promotes student involvement in sustainable design in campus construction, reduces maintenance and operation costs, maintains native ecology, and improves water quality and soil infiltration all while providing beautiful year-round blooms.

We'll also be providing interior signage for the KU Pharmacy building at the university's West Lawrence campus.

In Kansas City Star Signs completed large wall graphics in the interior stairwells of the [Children's Campus of](#)

## See you in DC!



June 2 - 5, 2010

SEGD Annual Conference + EXPO  
Washington, DC



If you plan to attend this week's SEG D Conference in Washington, DC don't be surprised if we say hello there.

Star Sign's Shelley Rosdahl and Jeanna Stoll will be making the journey to the conference this year and they'll be happy to tell you about all of the exciting things happening at Star Signs.

[Kansas City](#). This was a project under contract from [JE Dunn](#).



## Will you 'Fan' us?

In case you haven't heard, Star Signs is now on [Facebook](#). Become a Fan and find out about our latest projects.

Find us on Facebook 

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We continue work on Arrowhead Stadium with our sights set on a July completion date. The majority of our work consists of large format, full color digital print graphics that will really add color and drama to the concourse walls.



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Finally, Star Signs was recently approved to proceed with exterior and interior signage for the new Student Union on the University of Missouri - Kansas City (UMKC) campus.